

UPGRADES/HOSTING/SUPPORT

liveBooks™  
The logo for liveBooks features the word "liveBooks" in a sans-serif font. The "o" in "Books" is replaced by a blue circular icon containing three white arrows forming a clockwise cycle. A trademark symbol (TM) is positioned to the upper right of the "s".

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EDITABLE WEBSITE PRESENTATION & MARKETING SOFTWARE  
FOR CREATIVE PROFESSIONALS

800.253.2085  
[www.livebooks.com](http://www.livebooks.com)

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## UPGRADES & OPTIONAL FEATURES

Upgrade Name	Description	Pricing		
		Pro	Lite	Folio
Folio to Lite upgrade	Transfer your current investment in your Folio package into a Lite package	n/a	n/a	\$950
Folio to Pro upgrade	Transfer your current investment in your Folio package into a Pro package	n/a	n/a	\$2,950
Lite to Pro upgrade	Transfer your current investment in your Lite package into a Pro package	n/a	\$2,000	n/a
Additional Web Portfolio	Add an additional portfolio to your site. One portfolios includes 32 pages, 64 possible images (Note: Pro includes virtually unlimited portfolios).	Already included	\$195	\$195
Additional Menu Items/ External Menu Links*	Can either be used to display additional uploaded info pages (like a client list or a news page) or set to link to an external URL by you in the editSuite. (Note: Pro clients must order this from support but there is no charge)	Already included	\$95	\$95
Google™ Compatibility	Add description and keywords to your site and post it to Google (Note: this feature is already included for Pro and Lite Clients)	Already included	Already included	\$195
Image Info	Ability to add title, comments and keywords to each image. Clients can see this information on the website and search engines will use it for indexing. (Note: this feature is already included for Pro and Lite Clients)	Already included	Already included	\$95
Print Comp Card	Clients can choose any page in your portfolios and print it in a layout that includes your contact information. This is a great tool for art directors that need to print and present your images to their clients. (Note: this feature is already included for Pro Clients) Example: <a href="http://www.youarenotevenhere.com">www.youarenotevenhere.com</a>	Already included	\$145	\$145
Home Page Upgrades	Custom-design interactive home page in Flash Examples: <a href="http://www.richardruthsatz.com">www.richardruthsatz.com</a> , <a href="http://www.mattplastique.com">www.mattplastique.com</a>	\$495 and up	\$495 and up	\$495 and up
Animated Splash Intro Page	A carefully choreographed animation capturing your aesthetic and personality. Custom designed by liveBooks for your usage. Example: <a href="http://www.stephaniecrisalli.com">www.stephaniecrisalli.com</a>	\$195 and up	\$195 and up	\$195 and up
Request Info Forms	Add customized fields to your contact page that enable a client to enter their information and to request specific information from you. Information request is sent to you by e-mail so you can respond directly. Examples: <a href="http://www.plattphotography.com">www.plattphotography.com</a> , <a href="http://www.scharetgpictures.com">www.scharetgpictures.com</a>	\$195	\$195	\$195
FTP Upload for Your Clients	All liveBooks packages include the ability for you to send large files to your clients. This feature creates a web page that allows clients to upload large files to you. Examples: <a href="http://www.geraldmccarty.com/upload">www.geraldmccarty.com/upload</a> , <a href="http://www.sd33.com/upload">www.sd33.com/upload</a>	\$195	\$195	\$195
Custom Video Page	Show flash movies on a custom designed page that liveBooks creates for you in your website. Examples: <a href="http://www.promaxproductions.com">www.promaxproductions.com</a> , <a href="http://www.danesanders.com">www.danesanders.com</a>	\$195 plus \$95 per clip	\$195 plus \$95 per clip	\$195 plus \$95 per clip
Music Upload*	Upload MP3s and assign them to various sections of your website using the liveBooks editSuite Examples: <a href="http://www.chrishumphreys.com">www.chrishumphreys.com</a> , <a href="http://www.scventura.com">www.scventura.com</a>	\$95	\$95	\$95

## UPGRADES & OPTIONAL FEATURES

Upgrade Name	Description	Pricing		
		Pro	Lite	Folio
Movie/Slideshow Upload*	Upload QuickTime, mov, swf, wmp, avi, mpg, mp3 or pdf files, which are accessed via a drop down menu on your site. Content plays back in a new browser window. This feature allows you to edit and change the content in the dropdown via the editSuite. Examples: www.judithschluter.com, www.jonlucich.com, www.plattphotography.com	\$495	\$495	\$495
Shopping Cart	Allows you to set size and price combinations for your images, set shipping costs for different locations, decide which portfolios you wish to sell prints from and complete print order transactions through integration with your PayPal account. Examples: www.chrishoneysett.com, www.sarka-trager.com	\$295	\$295	\$295
PDF Downloads	You can download beautiful high quality PDFs of your portfolios from your editSuite and e-mail them to clients and/or allow clients to download your web portfolio in PDF form directly from the front of your website. Example: www.augustbradley.com, www.youarenotevenhere.com	\$195	\$195	\$195
Customize website	You may choose to make customized changes to the liveBooks website layout to suit your taste. Examples: www.gregoryheisler.com, www.mattplastique.com	Already included	Already included	\$75/hr
<b>Client Access</b>	Password protected area on your site that allows you to: <ul style="list-style-type: none"> <li>• Share customized portfolios for specific projects, jobs or clients</li> <li>• Upload HTML and Flash web galleries exported from programs such as Adobe® Photoshop®, Photoshop Lightroom™, Apple® Aperture, Iview™, etc.</li> <li>• Each project can have up to 10 HTML web galleries or custom portfolios</li> </ul>	Pricing below	Pricing below	Pricing below
Client Access Package 1	Provides 4 separate password protected client areas live at one time. You control passwords and log-ins via the liveBooks editSuite	\$495	\$495	\$495
Client Access Package 2	Provides 10 separate password protected client areas live at one time. You control passwords and log-ins via the liveBooks editSuite	\$695	\$695	\$695

\* Music upload, Movie/Slideshow Upload and the ability to assign menu items to be external links within the editSuite are all upgrades that can only be added to a v5 liveBooks site. If you are currently a liveBooks v4 customer and you would like to have one of these features you can be added to the migration list by emailing support@livebooks.com. We are in the process of migrating all customers from v4 to v5. You will receive an email notification from us when your site has come up for migration.

We are continuously developing new add-on features to go with our liveBooks packages. If you have a new feature request please e-mail us at support@livebooks.com. We would love to hear from you.

### Web Hosting: Very Secure, Very Fast: \$7.50/mo.

Web hosting: Your liveBooks website will be hosted from our state-of-the-art server farm, in a tier one data center. Our servers have been built to deliver optimized performance, scalability, backups and redundancy. Your site will be delivered over a load balanced network that self-adjusts based on overall system performance. The server farm is connected to an Internet backbone via Gigabit connectivity and can deliver as much as 100 Megabits per second (Mbps) dedicated specifically to liveBooks customers.

#### Disk Space and Traffic:

- 500 MB Disk space (optional upgrade to 1GB for an additional \$5 a month)
- 100 Gigabytes Transfer per month
- FTP upload to clients via the liveBooks editSuite
- Webstats site traffic statistics

#### E-mail:

- 5 POP addresses @ yourdomain.com (additional email accounts .70 cents a month)
- Browser-accessible Webmail
- SPAM and antivirus protection with built-in Sophos Anti-Virus and SpamShield Pro to keep unwanted and harmful email away from your Inbox
- Alias and forwarding ability

### liveBooks Support: live People Ready to Talk

Customer support: The liveBooks support team is a group of passionate creative professionals who are eager to help you maximize your investment in whatever liveBooks package you own. We pride ourselves on being responsive and available live on the phone to discuss changes to your site, questions or concerns about using the liveBooks editSuite or even questions regarding the re-sizing of your images in Adobe Photoshop. We look forward to speaking to you should you need our assistance.

#### Support options:

- Phone support from 9am to 5pm M-F, PST (800.253.2085)
- E-mail support from 9am to 5pm M-F PST (email: support@livebooks.com)

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